



LIVE SEMINAR

Business Ethics



THIS SEMINAR AT A GLANCE:

- Encourage open and honest workplace discussions about ethics
- Set an example with follow-the-leader behaviors that all managers and supervisors should be following
- Include ethics as part of your company's performance appraisal system
- Develop, implement and enforce a written ethics policy
- Understand how ethics should impact your organization's customer service — both internally and externally
- Recognize that ethics go far beyond what's legally required
- Ensure your mission statement includes references to your organization's commitment to better business ethics
- Structure interview questions to uncover unethical tendencies in applicants
- React rationally to a person whose personal beliefs conflict with your organization's ethics policies

Solid business ethics equals a spotless reputation

Your organization's reputation is based on the work you produce and the public face you present, in other words — your credibility. Don't damage your company's image by practicing poor ethics. Build an ethical foundation and reap the rewards of improved teamwork, positive employee morale, lower levels of stress and a stronger public image.

Create a moral compass for your organization and put an end to difficult employees' ethical excuses and stretched justifications. In one power-packed day of training we'll help you develop a policy that works for your organization and ensures you don't skip any key steps, such as:

- Why you need to consider the size of your company and number of departments
- Who should be included in the writing process and who should review it once it's complete
- How to integrate the new code of ethics
- What relevant laws and regulations must be considered
- Which behaviors need to be outlined in specific examples
- How often policies should be reviewed and updated

Who Will Benefit:

- CEOs and CFOs
- Human Resources personnel
- Managers and supervisors
- Team leaders
- Anyone who wants to ensure and maintain their organization's legal compliance and moral integrity.



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Additional information can be found in our FAQs:

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